

# Firm helps people move to Sheffield

## Relocation expert bringing businesses into the city

MOVE over Phil and Kirstie - there's another relocater in town!

Rebecca Rose is Sheffield's answer to Channel Four's favourite duo - and, when it comes to the city, she's a walking, talking A to Z of everything there is to know.

Rebecca is a relocation expert who specialises in helping business people move to Sheffield from all over the world, as well as from other cities in Britain.

Her success stories include clients from America, Canada, China, India, Malaysia, Germany and France, as well as 'real foreigners' - people from down South!

Rebecca's firm, Relocate 2 Sheffield, works with city development company Creative Sheffield by helping to promote the city to businesses thinking about opening up here. And she

works for already established firms who want to recruit workers to join them, but who may need help persuading them Sheffield is the place for them.

"People from elsewhere in

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**The North-South divide is still true - they think Sheffield is just a dirty, smoky, industrial place.'**

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the UK have a negative perception of Sheffield still, especially people from down South," admitted Rebecca, aged 46, from Ecclesall.

"The North-South divide is still true - they think Sheffield

is just a dirty, smoky, industrial place.

"The best thing about my job is that first hour when I get people here and show them around, and they love it."

Having lived abroad for years herself and, at one point, moving house nine times in 18 months, Rebecca knows how hard relocating can be.

"I never underestimate the massive emotional impact a move has on people," she said.

"A lot of my job is about hand-holding - not just encouraging people to move to Sheffield and helping them to find a home, but settling their children into schools and finding them a social circle once they arrive.

"I've helped import a man's Harley Davidson motorbike, get a family's dog through quarantine, and find ballet schools and golf clubs for families to join.

"That's on top of buying a



**Relocator:** Rebecca Rose

£695,000 house for someone who had never even seen it!"